

2019 PINE BELT PRAM CHAPTER AWARDS – FULL WINNERS LIST

Pine Belt PRAM 2019 Chapter Awards of Excellence

2019 Bud Kirkpatrick Practitioner of the Year • Matt Martin

2019 Burlian O'Neal Walker Professional Promise Award • Marissa Landon

2019 Pine Belt Public Image Award • Southern Prohibition Brewery

2019 President's Award • Matt Martin

2019 William E. "Bud" Kirkpatrick Student Scholarship • Jessica Moore

PRAM-Pine Belt SPARK Award Winners 2019

SPARK and Judges' Award

Short Term Strategic Programs – Internal Communications

"2019 Summer Safety" Campaign • Jessica Breazeale

SPARK Award

Tactical Materials and Projects – Advertising and Publications

"USM Foundation 2018 Impact Report" for the Southern Miss Foundation • Karelia Pitts

SPARK Award

Short Term Strategic Programs – Community Relations and Public Service

"Dixie Electric: Increase Annual Meeting Voting and Attendance" Campaign • Lydia Walters

Award of Excellence

Long Term Strategic Programs – Reputation, Issues and Brand Management

"2019 SPRF Lantern Awards Trophy Redesign" for the Southern Public Relations Federation • Matt Martin

Award of Excellence

Tactical Materials and Projects – Advertising and Publications

"2018 Corporate Responsibility Report" for Sanderson Farms • Ashley Rea

Award of Excellence

Tactical Materials and Projects – Collateral Materials

"WTFX" • Dr. Cindy Blackwell

Award of Excellence

Short Term Strategic Programs Marketing

“Public Relations Campaign for Hattiesburg Country Club” • Dr. Jae-Hwa Shin and Students

Certificate of Merit

Tactical Materials and Projects – Media Relations

“Ellie J. Dahmer to be Awarded Honorary Doctorate Press Release” for The University of Southern Mississippi • Arlicia Jordan

Certificate of Merit

Short Term Strategic Programs – Internal Communications

“eScanner Newsletter” for Cooperative Energy • Tonya McGee

Certificate of Merit

Short Term Strategic Programs – Community Relations and Public Service

“1 For All Campaign” • Jessica Moore

Certificate of Merit

Long Term Strategic Programs - Marketing

“Make Southern Miss Better Than You Left it” Membership Campaign for the Southern Miss Alumni Association • Melissa David

Certificate of Merit

Tactical Materials and Projects – Audio and Video

“Not Your Average Fitness Center” for the Payne Center at The University of Southern Mississippi • April Jordan

Certificate of Merit

Short Term Strategic Programs – Reputation, Issue and Brand Management

“Public Relations Campaign for Hattiesburg Zoo” • Dr. Jae-Hwa Shin and Students